

# “Just Say Lavie!”



Bio-Inoculant Seed Treatment for  
Red Spring Wheat, Durum & Barley.

## 1) 2024 New User Program

Lavie-Bio is offering growers a rebate of 20 acres when a grower purchases 160 acres of Yalos and 40 acres when they purchase 240 acres of Yalos for 2024 planting.



Returning on average 4 bushels  
per acre additional yield

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## 2) Large Acre Rebate

**For every 7 Jugs of Yalos a grower purchases, the grower will be eligible for a grower rebate of 1 Jug.**

Grower Purchase Jugs	Rebate in Jugs	Rebate Value USD
7	1	\$640
14	2	\$1,280
21	3	\$1,920
28	4	\$2,560

*\*2024 New User and large acres rebate are not to be combined; the offer that is most lucrative to the grower will be applied.*

## Terms and Conditions

**Time Frame:** 2024 New User “Just Say Lavie!” (“the Offer”) will be managed by Lavie-Bio Inc. beginning November 1, 2023, and finishing July 25<sup>th</sup>, 2024.

**Eligibility:** This offer is open to all Growers or designated representatives who reside and farm in Western Canada and the United States.

**Enrolment:** No enrolment is required

**Minimum Purchase:** In order to qualify for the Offer, growers must purchase a minimum of 160 acres from a participating retail.

**Qualification for “Just Say Lavie!” Rewards:** Lavie Bio will calculate acres using a standardized use rate of 10 grams per 100lbs seed for HRS Wheat, Durum, and Barley.

**Rebate Payment:** Lavie Bio reserves the right to audit all Yalos sales using retail invoicing where qualifying purchases were made.

**Discrepancies:** Any discrepancies in the Just Say Lavie program must be received in writing to Lavie Bio not later than October 31, 2024.

**Entity:** All rewards will be calculated using individual purchases and for individual entities. There will be no combining.

**Retailers:** All purchases must be made from an authorized Crop protection retailer that meets the requirements set out by the EPA, USDA and OSHA for the USA.

**Returns:** Growers will not receive rebates for products that are returned. It is the responsibility of the grower to make Lavie Bio aware if a return has taken place after the issuance of the “Just Say Lavie!” program. Failure to report returns of Yalos will be considered fraud and will void all “Just Say Lavie!” rewards earned and could be subject to legal action.

**Additional offers:** The “Just Say Lavie!” offer is not to be combined with any other grower offer for 2024 from Lavie Bio.

**Prior notice:** Lavie Bio Inc. reserves the right to modify the “Just Say Lavie!” program at Lavie Bio’s sole discretion. “Just Say Lavie!” may change without notice.